

Parent and Clinician Team (PACT) Newsletter



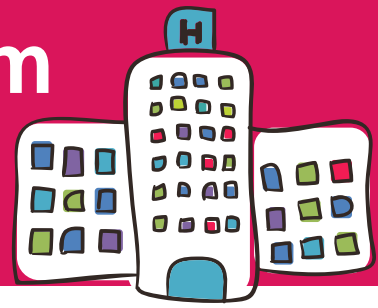
To our dedicated PACT members and community:

Welcome to the summer issue and very first PACT newsletter! We hope all are making the most of the season to keep cool and spend time with family and loved ones. Read on for some important updates.



Summer Edition

TARGet Kids! Consent Form



Your comments on the consent form played a HUGE role in getting the revised form approved. Moving forward, we plan to implement the electronic version of the consent form in combination with the paper form.



Website Design

Thank you for all your feedback on our TARGet Kids! website. Our website developers used your feedback to design a new website.

The website will soon be live! Please submit your bio and picture for us to upload, if you have not done so. If you have any additional thoughts or comments, please let us know.



Link: <https://targetkids.wixsite.com/tkdev>
Email comments to:
targetkids.pact@gmail.com

COVID-19 Study Infographic

You told us the importance of communicating and informing our parents and families of updates. So, here goes.



We have created a newsletter and an infographic summarizing the COVID-19 study results that will be shared with our TARGet Kids! families. Both will be included on our newly designed website. Please feel free to email us if you have any comments.



PACT Check-Ins

Dana Arafeh was hired as a Patient and Family Engagement Specialist to work with the TARGet Kids! group. Throughout the summer, Dana met with many of our PACT members to learn more about them and their families, their involvement with TARGet Kids!, and to get their thoughts and feedback about how the PACT functions. Thank you for your time and commitment. This will be part of a semi-annual check-in that will be conducted regularly going forward. If you would like to schedule a check in with Dana, please contact us at targetkids.pact@gmail.com at anytime.

Action Plan

Your feedback helped us to create an action plan for the way forward:

1. Meet and work on projects between meetings.
2. Create an orientation package and more training opportunities.
3. Inform parents of upcoming PACT activities in between meetings.
4. Between meetings, keep the PACT informed through newsletters.
5. Create more opportunities for parents to engage in as collaborators and ensure parents' involvement in all stages of projects and activities.

We will continue to meet virtually on a quarterly basis. Stay tuned for our next meeting on Wednesday, October 6, 2021 from 5:30 – 7 pm.



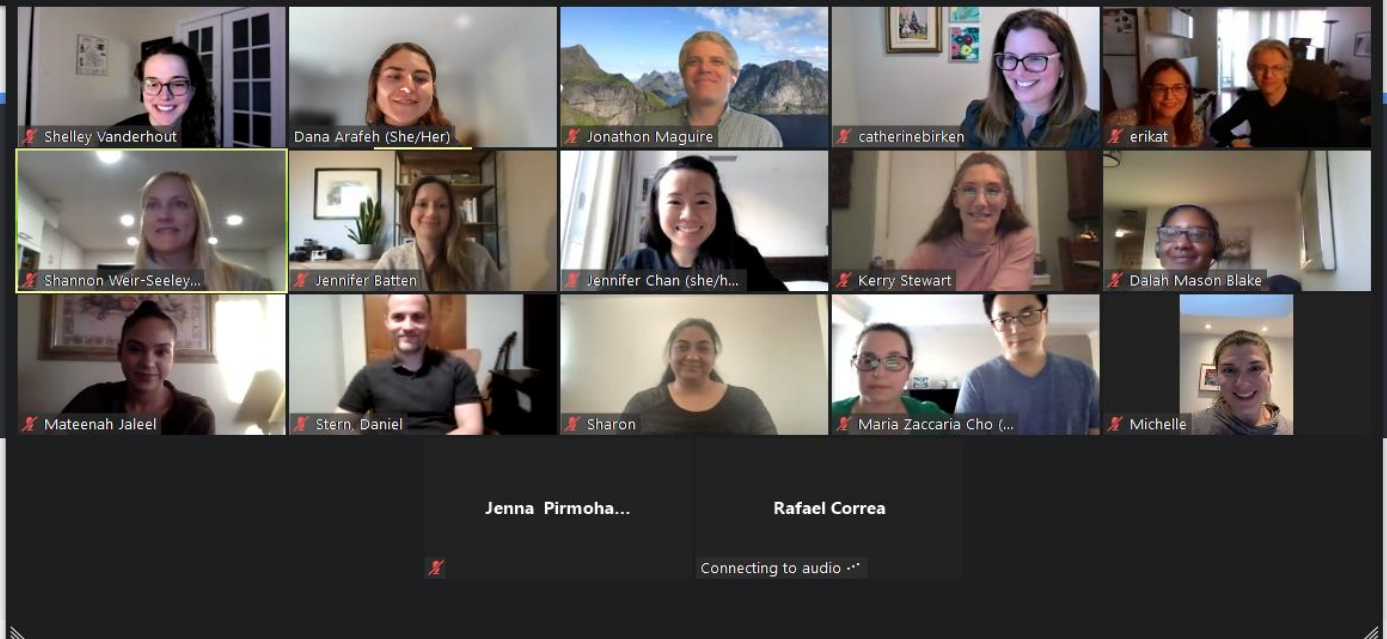


New TARGet Kids! Grant:

Emerging COVID-19 Research Gaps and Priorities

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- **Vaccinations:** We are delighted to announce that we received approval for our COVID-19 study about vaccinations! The project has been funded through CIHR (the Canadian Institutes of Health Research).
- **Infection rates:** We submitted a grant application to CIHR for a study which will compare the rate of infection among healthy children who receive the COVID-19 vaccination vs those who do not, in COVID-19 hot spots in Toronto and Montreal.
- **PACT involvement:** The PACT was listed as a partner on this grant and will be involved in helping us shape the study. Our upcoming meeting in the Fall will focus primarily on this study.





We have selected our new brand colours. Check them out below!

Colour Palette

Primary Brand Colour

The primary colours are key indicators of TARGetKids! brand design Dark Blue, Purple, Red is most often used for typographic while pastel blue, purple and pink act as a supporting colour that can be used for background and design elements.

Additionally, the tone of each colour can be adjusted to create more depth within design elements and touch point.

Examples of uses: business cards, letterheads, envelopes, print brochure, poster text, power point.

		
Hex: #004685 RGB: 0, 73, 133 CMYK: 52/ 25/ 0/ 48	Hex: #6d2eff RGB: 109, 46, 255 CMYK: 57/ 82/ 0/ 0	Hex: #db155b RGB: 219, 21, 91 CMYK: 0/ 78/ 50/ 14
		
Hex: #a7cef1 RGB: 167, 206, 241 CMYK: 29/ 14/ 0/ 5	Hex: #8bc7ff RGB: 216, 199, 255 CMYK: 15/ 22/ 0/ 0	Hex: #fec2c2 RGB: 254, 194, 194 CMYK: 0/ 24/ 24/ 0

Secondary Brand Colour

The secondary colours are used in combination with or separately from the primary colours. These are meant to add extra depth and interest to the design.

Examples of uses: Newsletter buttons, poster backgrounds, supplemental touch points, colour graph, charts, and illustrations.

	
Hex: #fce77c RGB: 252, 231, 124 CMYK: 0/ 8/ 50/ 1	Hex: #E76E3C RGB: 231, 110, 60 CMYK: 0/ 47/ 67/ 9
	
Hex: #C0ED20 RGB: 192, 237, 32 CMYK: 18/ 0/ 80/ 7	Hex: #8bd8bd RGB: 139, 216, 189 CMYK: 30/ 0/ 11/ 15

THANK YOU!

As a Parent and Clinician Team (PACT) partner, you will receive a gift card as a token of our appreciation. We greatly value your insights and will use them to improve and guide the work we do. We used your feedback to create the compensation structure outlined below.

PACT COMPENSATION STRUCTURE

Level of Engagement			Example of Activity	Suggested Honorarium
Commitment	Responsibility	Corresponding role		
Availability by email; willing and able to participate in a few meetings by phone or in person	Contributes advice and feedback for decision-making by research team	Listener, Co-thinker and Advisor	Provides feedback on a document that is distributed	\$500 per year
Commitment to a committee (includes meetings, follow-up actions, etc.)	Participates in decision-making by providing options and recommendations	Partner	Provides grant letter of support and implements feedback	\$750 per year
Contributing member in a governing committee (includes meetings, follow-up actions, etc.)	Has joint responsibility for decision-making and mobilizing; Initiates and leads activities	Director	Co-lead the PACT committee, an initiative or research project	\$1000 per year

TARGet Kids! will compensate PACT members according to your level of engagement and we will offer an honorarium twice yearly (June and January).

You may decline an honorarium or choose to donate to TARGet Kids! or another charity of choice. This decision will not impact your ability to participate in any activities.

STAY INVOLVED



UPCOMING ACTIVITIES:

Email us to participate



Knowledge Translation Group

We would love for you to help shape or create our future PACT newsletters and present at talks or conferences with our team.

Webinar for TARGet Kids! Parents

If you are interested in leading a webinar to communicate results and study updates to our TARGet Kids! parents and families, please email us for more information.

PACT materials

We are creating a script for a PACT animation video describing our work and informing parents and families of our parent engagement. We are also developing an orientation package and poster and would love to have our PACT members take the lead on this.

Future PACT Meetings

Please complete the Doodle poll with your availability for future meetings:

Link: https://doodle.com/poll/zqkqrh9qz4ggqhex?utm_source=poll&utm_medium=link

STAY INVOLVED



UPCOMING ACTIVITIES



Focus Group

We are revising our questionnaires and would like your input. We will host a focus group early in September to receive your input.

PACT Microsoft Teams Group

We have created a Microsoft Teams group to enable PACT member online participation. We will use this chat to post questions, updates around new projects, and discuss topics that matter to the PACT. You will receive an email with the link to the group.



Please email us at targetkids.pact@gmail.com if you are interested in participating in any upcoming PACT activities, have questions, concerns or any new ideas.

Contact Us

Tel: 416-813-7654 X 302129 | Email: targetkids.study@sickkids.ca |

Website: www.targetkids.ca